Sample Letter to the Editor

[I, Our organization] strongly support[s] basic banking services at Post Offices nationwide. Postal banking has the potential to be transformative for consumers and will help support the public Postal Service. It is a win-win proposition.

The Post Office, with a mission of public universal service, would provide a new kind of banking experience. The Postal Service would offer consumers easy to understand, affordable services. This would stand in stark contrast with the deceptive sales practices and sky-high fees of current providers. With locations in every community across the country, the Post Office would be an accessible place for all Americans to obtain basic financial services.

The provision of basic financial services is a model that works. It is routine at post offices around the world. Enhancing and expanding financial services, from checking cashing to small dollar loans, will serve the public and will bolster the U.S. Postal Service.